



Dear Festival Supporter,

Get excited!!! We are happy to announce the dates for the 2024 Mighty Moo Festival in Cowpens, SC. This year, the festival will begin on Friday, June 14th and conclude on Saturday, June 15th. We have had this festival since 1977 and hold it every year on Father's Day weekend.

We pride ourselves on being a festival that promotes our small town and brings back people to honor the history of the USS Cowpens. The USS Cowpens was an aircraft carrier (CVL-25) of the Pacific fleet during World War II, known as "The Mighty Moo". The town of Cowpens began "The Mighty Moo Festival" over 30 years ago, allowing the town to create a special bond with the former sailors and their families. A second ship, the USS Cowpens, an Aegis Missile Cruiser (CG-63), was later named after the town and was commissioned in 1991.

Our festival is a very family-oriented community event with many activities. This year our featured bands are **Dirty Grass Soul on Friday night**, and **Hot As A Pepper Party Band** on Saturday night. We can't forget the big fireworks display on Saturday night to conclude the festival. We pride ourselves on bringing the community together to share in this event and hope to continue this tradition for future generations.

Thank you for your consideration and support in this event. We hope you will take this opportunity to be a Mighty Moo Festival supporter. Feel free to contact me with any questions. Sponsorship opportunities are attached for you if you would like to participate.

Sincerely,

Teresa Carter, Co-Chair
Mighty Moo Committee
(864) 463 – 3201 (Town Hall)

Contribution to an Event

Please check one of the following that you would like to sponsor.

“If the amount you want to contribute is not listed, we would be happy to have any donation that you would like to contribute.”

Featured Bands:

Friday night – To Be Announced

Saturday Evening – To Be Announced

General Fund Sponsor \$300

- Promotion on Festival Social Media

Entertainment Sponsor \$500

- Ad recognition
- Promotion on Festival Social Media

Works Sponsor \$1,500

- Banner Signage Main Stage
- Ad recognition
- Promotion on Festival Social Media

Other Contribution

Amount \$ _____

On behalf of the Mighty Moo committee, we want to thank you in advance for your consideration!

All contributions should be made as a check payable to:

The Mighty Moo Festival
PO Box 236
Cowpens, SC 29330

Sponsor Name as you would like listed on Social Media (General Sponsor) or signage (Entertainment and Fireworks Sponsors):

General Sponsor **Entertainment Sponsor** **Fireworks Sponsor** **Other Contribution**

Contact Information:

Name

Address:

Phone Number: _____

Email Address:
